

CRAISS GENERATION
LOGISTIK

GENERATION
LOGISTIK



WELCOME TO A **NEW GENERATION**

Logistics is the key to business success. We know this from 90 years of experience but, in the era of online trade, it is now also in the minds of branch outsiders. The logistics journey has been a long one: from the carts of the olden days, then to the hauliers and freight forwarders, and now to full-service logistics providers. Along the way, one word sums up everything: Logistics.

For almost 90 years, Craiss has been a driver of this development. They do it with people who have logistics in their blood, who take pleasure in providing logistics solutions. These people belong to a generation who think ahead and make sure every aspect is covered. They know that goods need more than simple movement from A to B. They know that processes need to be understood for logistics concepts to be effective. They know that it is always people, with their accumulation of experience, who get things moving.

We all belong to their:

GENERATION **LOGISTIK**



FROM A FAMILY PORTRAIT TO A **COMPANY PORTRAIT**



Craiss is a family-run business in its fourth generation. This creates trust and stands for reliability. Values are passed on from generation to generation. People take personal responsibility and decision-making is quick. But Craiss is more than just a family name. The Craiss brand stands for integrated logistics solutions and a corporate group that currently employs 700 personnel at 12 locations in five countries. Craiss manages, accompanies and supports your logistics processes with 500 vehicles and 115,000 m² of storage facilities. With pragmatism and common sense. Based on extensive knowledge of every aspect of logistics.

FROM A
MULTITUDE
OF SERVICES
**TO TWO
AREAS**

Over almost nine decades, we have continued to develop our logistics services. In accordance with the changing needs of our customers which have grown continuously with ever increasing diversity. Today we have a wealth of experience and resources from which to draw on for individual solutions. We structure our activities into two areas so that you get an easy overview of the multitude of logistics services we offer:



**TRANSPORT
MANAGEMENT**



**KONTRAKT
LOGISTIK**

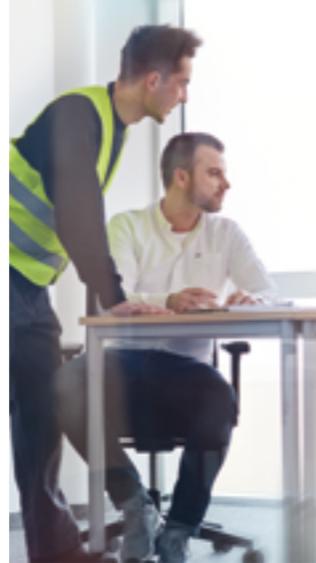
Inbound

... so that materials get to the right place at the right time.



Outbound

... to connect you and your suppliers.



Subsidiary logistics

... to get close to your customers.



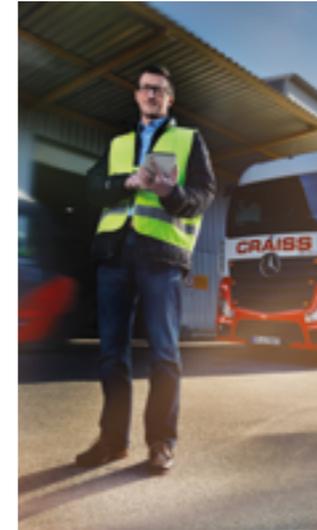
Volume transport

... to move large quantities and to give you transport savings.



Partial and complete loads

... to find the resources to match your consignments.



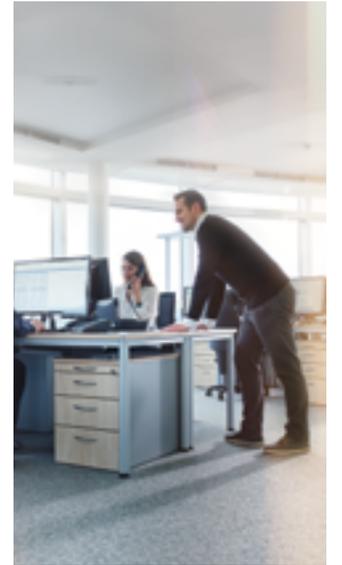
General cargo

... for your specific needs.



Express

... for quick decisions and gaining long-term advantages.



From moving to

TRANSPORT MANAGEMENT

Transportation is the core of our activities. Even at its beginning, when Craiss was still a "trading and producing company", transportation played a major role. Over the years, needs became increasingly complex: the routes became longer, the destinations more diverse, the quantities more variable, and with a wider range of different types of freight. We responded to these needs and expanded our services for you. Under the heading "Transport Management" you now have the choice of seven services.

We have a large vehicle fleet available to meet customer requirements: from jumbo vehicles and MEGA trailers, through to BDF articulated container trailers and sprinter vehicles.

FROM PROMISES TO REFERENCES



The area

Subsidiary logistics

The task

Branch deliveries

The customer

Market-leading trading company in textile and consumer products.

The challenge

Daily handling and order picking of 4,000 containers in 1,000 m² of storage space with 200 deliveries in Baden-Württemberg.

The solution

Order picking of standard containers according to delivery routes with night or time-slot deliveries in city centres, shopping malls or supermarkets using bed vehicles/hoisting platforms/clothes rails and prescribed systems for securing loads. Management of returns and empties, full scanning at all interfaces, up-to-date tracking information and quality reports, 24/7 service.

The area

Outbound

The task

Distribution of tiles

The customer

Leading provider of ceramic wall and floor tiles

The challenge

Daily handling of the full volume of 20,000 consignments within Germany, i.e. 75,000 euro pallets.

The solution

IT interface for the transfer of dispatch data, consignments as general cargo, partial and full loads, unloading of partial/full loads using loading platforms or truck-mounted forklifts, status feedback, provision of online POD, returns management. IT-supported transport solutions for all volumes within Germany according to storage/order picking and dispatch activity, with fixed run-times and optimised loads.



Nothing is more persuasive than real examples. In this section, we therefore give you a brief look into what is required from us on a daily basis. And the solutions we have developed for these special cases. Perhaps you have similar requirements to the examples here? If not, tell us your needs and we will be sure to find a solution.

From projects to

CONTRACT LOGISTICS



Logistics is a broad term which represents broad challenges. Sometimes a minor project will be sufficient to provide a solution. Sometimes complex planning and performance are required. Whatever the case, it is about making things as simple as possible for you. We therefore think ahead and lay the foundations for your long-term success. In this way, we also enjoy success.

Production logistics

... to keep your processes moving.



Warehousing logistics

... to save you effort and give fast availability.



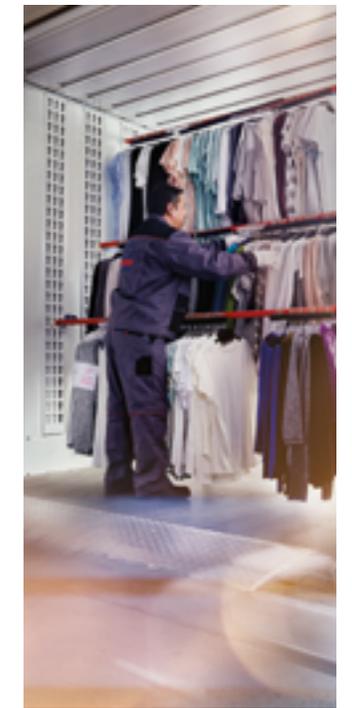
Industry logistics

... when quantity and quality count.



Subsidiary logistics

... for supplying your markets.



FROM THE PLAN TO THE IMPLEMENTATION



The area

Warehousing logistics

The task

Setting up of dedicated warehousing

The customer

Leading automotive supplier

The challenge

Product availability in real-time in flexible process chains.

The solution

Setting up of a storage facility close to production sites, linking customer IT systems to the Craiss warehouse management system, transparent portrayal of all processes from picking status through to the tracking of individual packages. Value added services such as the downsizing of incoming packages and CKD (completely knocked down) packaging, i.e. packing and preservation of manufactured serial parts for dispatch to the car manufacturer's overseas factories.

The area

Production logistics

The task

Supplying production with raw materials and procured parts

The customer

A major German electronics company

The challenge

Receipts of around 4,800 articles from 160 suppliers, warehouse planning and operation, picking, supplying the factory on a 2-shift system according to lean principles, packaging disposal, global dispatches to customers and business partners, empties management.

The solution

Setting up of a new consolidation and replenishment warehouse with 6,000 m² of floor space. Supplying all production and assembly points, and dispatches to customers; voucherless using a warehouse management system in real time and with optimised workflows. Undertaking value-added services such as the re-packaging and precision weighing of assembly parts. Development of a fully rolling flat-storage system for the provision of materials via tigger trains to support lean optimisation for the customer's factory.



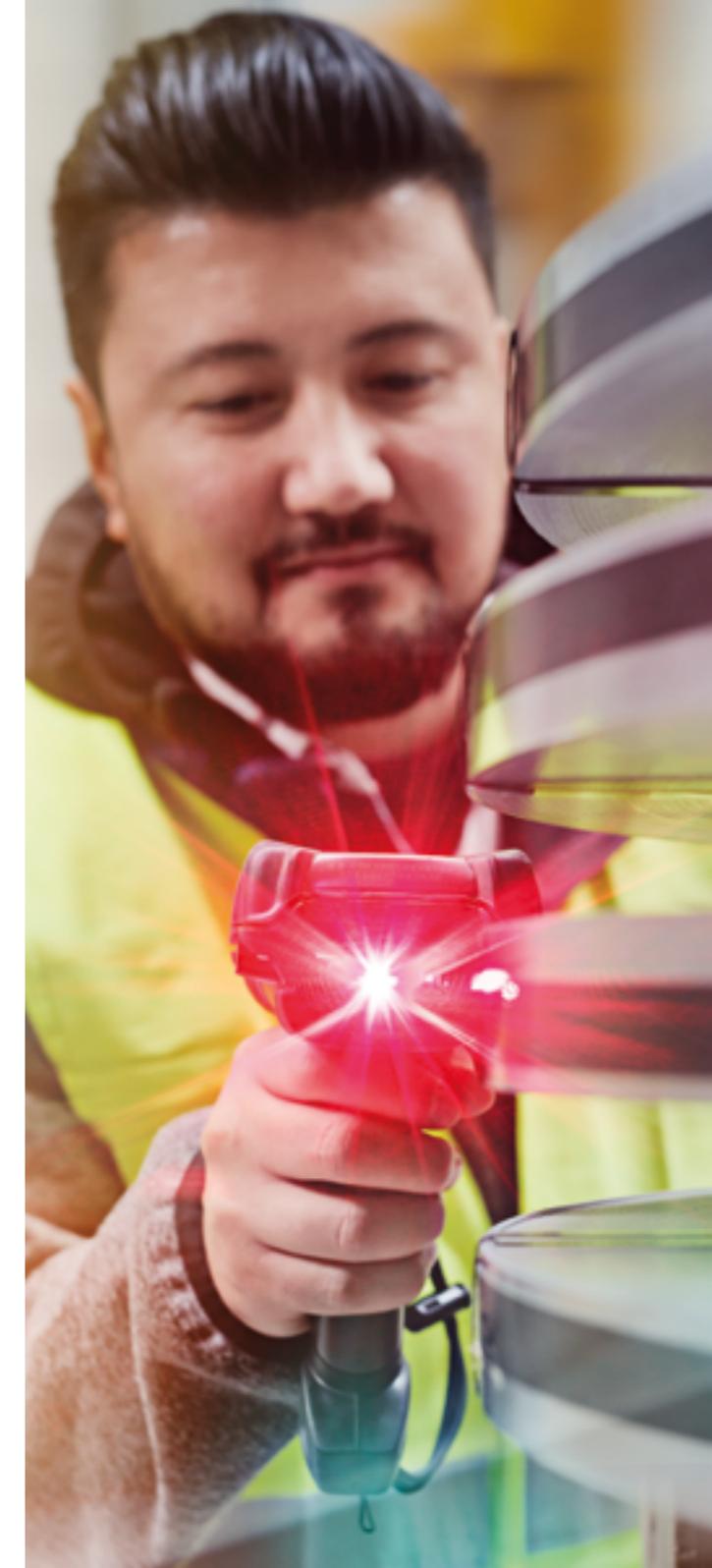
Nothing inspires more than a new project. As Generation Logistics, we have set ourselves the mission of continuously giving you inspiration for the new. With detailed analyses and plenty of thinking ahead, to create logistics solutions that will function over the long term. Here are two examples of this. You can learn about others from our website or by contacting us.

FROM INFORMATION TECHNOLOGY TO **DIGITALISATION**



The magic phrase used to be information technology, IT for short. Today, all the talk is about Industry 4.0 or digitalisation. Networked IT systems are a key factor in this, but this does not help us to understand digitalisation. What does it actually mean? It means the management and improvement of processes, and of gaining a fast overview of numbers, locations, and routes. But it also means keeping control, in a positive sense, and being able to trace and track things. It is also about getting machines to do the work for us to make our lives easier.

As Generation Logistics we constantly keep ourselves up to date on all the latest developments so that we can support you with human and artificial intelligence: with software products for transport and warehouse management; and with telematic systems and IT solutions to connect you with your customers and partners. We look forward to having an analogue dialogue with you in the first step towards your digital logistics future.



FROM INFORMATION TO BENEFITS

We hope that the information in this brochure has given an insight into our company, into how we think and how we act. The main points are summarised here, so that you can feel a part of the ...

GENERATION LOGISTIK

1931

Establishment of the Albert Craiss GmbH & Co. KG

115,000 m²

Storage facilities

5

Countries

500

Vehicles

700

Employees

12

Locations

 **KONTRAKT
LOGISTIK**

DE

PL

RO

CZ

MK

 **TRANSPORT
MANAGEMENT**

**Our mission as part of Generation Logistics
is to help shape your success.**

FROM MONOLOGUE TO DIALOGUE

Despite all our vehicles, locations, facilities, IT systems, and all we have to offer, the personal touch remains the most important to us. This means talking with each other and learning from each other's experience. We therefore welcome you to talk with us. Get down to the details, find out your specific requirements, and get solutions from us. You can find all contact details on the rear page.

Additional information is available from www.craiss.com and in the Transport Management and Contract Logistics brochures. You can request these at any time.

We will be glad to hear from you!



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